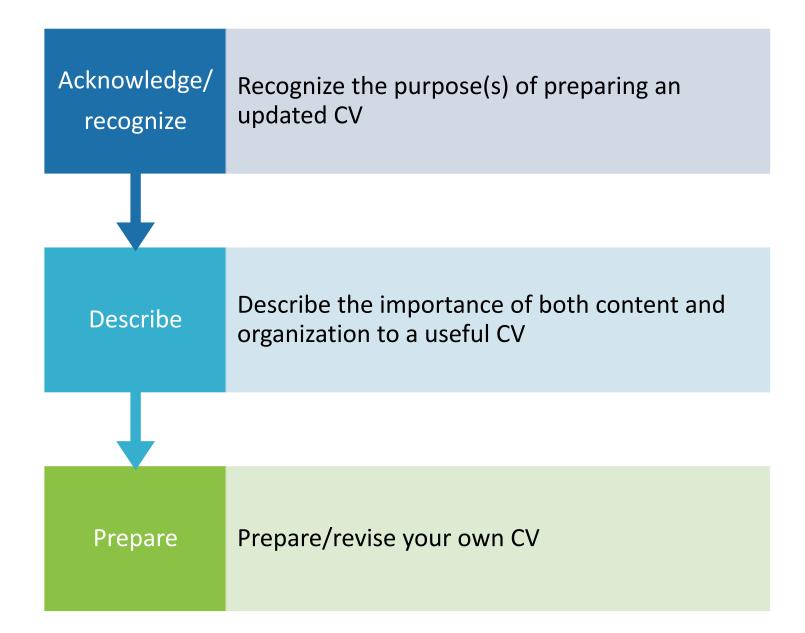
## Crafting Your Academic Narrative

David W. Musick, PhD Shari A. Whicker, EdD, MEd Mariah Rudd, MEd Sarah Harendt, MS



## Objectives





## CV and Portfolio

- What is a Curriculum Vitae (CV)?
  - An organized <u>listing</u> of one's accomplishments; describes what you do or have done
- "The curriculum vitae (CV) for the VTC School of Medicine is the primary document containing one's accomplishments relevant to appointment, re-appointment, promotion, and tenure within the School" (VTCSOM CV guidelines)
- The Portfolio/ Dossier
  - <u>Evidence</u> of one's accomplishments, hopefully evidence of excellence!





## What are the Differences?

### CV

- Emphasizes academic accomplishments
- •Used when applying for positions in academia, fellowships and/or grants
- •Length depends upon experience and includes a complete list of publications, posters, and presentations
- Always begins with education
- Used for merit/tenure review



### **BIO-SKETCH**

- •Used for multiple purposes
- Snapshot of qualifications specific to the context
- Regardless of the purpose, keep it brief

#### RESUME

- Emphasize experience and skillset
- •Used when applying for a position change (new or internal) in private or public sector
- Briefer than a CV with information highly relevant to the position being applied for
- More room for creativity and tailoring to the position
- Resume is the application for the federal government

### Experience and Accomplishment: Both are Critical!

### Experience

- Amount
- Level

### Accomplishment

- Describe impact with numbers and outcomes whenever possible (e.g. \$ and %)
- What changed or improved because of your contribution?



### Curriculum Vitae

- "All faculty are required to enter and regularly update all professional development, teaching, scholarly activities, committee work, and other service provided to VTC School of Medicine and related health system entities in a designated online faculty tracking database."
  - Elements automates this process.....if you keep your information updated!
  - Initial data entry and editing still required



#### Virginia Tech Elements Login

To login via CAS, click CAS Login:



Login via a different authenticating authority.

Welcome to Elements, Virginia Tech's

Electronic Faculty Activity Data and Reporting System.

See what's new in Elements!



## Four Areas of Activity (for Promotion)

#### 1. <u>Teaching</u>

- a. Any or all levels of medical school/research institute/residency/practitioner/learners
- b. Variety of formats including mentoring, teaching one's peers
- 2. <u>Clinical Care in Presence of Learners (</u>if applicable)
- **3.** <u>Service</u> to the medical school, academic health center, community and/or one's profession

### 4. Scholarly Activity/Research

a. Including publications, presentations, research, grant funding, clinical trials



## Up-to-Date CV

- Ensure that you have updated with all recent activities
- Include everything you've accomplished!
- Establish your own rhythm for regular updates (each time you are academically active, monthly, quarterly, etc.)
- General rule: "updated" means within the previous 6 months
- CV generated by Elements has date of last CV generation (not necessarily last updated)







VTCSOM Curriculum Vitae Guidelines and Format – updated February 2024

# CV Guide Available

VTC

ia Tech Carilion



14-page document, lots of instructions and sample entries, should be helpful



VTCSOM Curriculum Vitae Guidelines



General rule: all entries should appear in order of most recent activities first (reverse chronological order)



## **Major CV Sections**

#### Personal Information

- Just the basics
- Avoid listing personal items (e.g., SSN, home address, personal cell #, medical license #)

#### Educational History

- Most recent listed first in our system
- Include residency and fellowship training here (not in employment section)

#### Professional History including:

- Licensure with inclusive dates
- Board certifications
- All positions held
- Explain any gaps

#### Awards and Honors

- All awards and honors received
- "Nominations" should be noted as such

#### Teaching

- Regular teaching duties, <u>not</u> invited/accepted presentations
- •Advising & mentoring
- Curriculum development

#### Scholarly Activity/Research

- Presentations at four levels, i.e., international, national, regional, local)
- Abstracts, publications, electronic media, commentary



### **Major CV Sections**

#### Grants, Contracts, Clinical Trials & Other Funding

- Separate sub-section for each
- Dates, grant amounts, percent of effort, funding source

#### **Intellectual Property**

- Copyrights
- Patents
- Trademarks

#### Consulting

- Pharmaceuticals
- AI/ Data management companies
- Medical device/ equipment companies

#### Professional Committees and Service

- Local
- Regional
- National
- Includes work as editor and/or reviewer

#### Professional Memberships

- Specialty Societies
- National/ Regional Level Education Groups
- Memberships that resonate and are relevant to your professional expertise and interests



## CV Guide Sample Entries



#### Journal article example:

Ie SR; Ratcliffe JL; Rubio C; Zhang KS; Shaver K; **Musick DW**, (Jun 02, 2021). Utilization of a New Customizable Scoring Tool to Recruit and Select Pulmonary/Critical Care Fellows. *Cureus 13* doi: 10.7759/cureus.15396. PMID: 34249546.

**DOI = digital object identifier**, unique string assigned to each publication; can turn it into a link by adding the https:// in front of it (but often unnecessary)

**PMID = PubMed reference #**, assigned by NIH National Library of Medicine

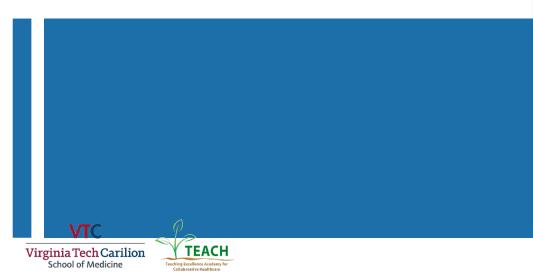
**PMCID** = similar, assigned by the National Library of Medicine, full text only

#### **Presentation example:**

Arulraja E\* (Author), Dallas AP (Author & Presenter), **Musick DW** (Author), Whicker S A (Author), Wells L (Author), Vanblaricom K (Author). Annual Meeting, Society for Academic Continuing Medical Education, "Assessment of a Continuing Medical Education Intervention Designed to Change Physician Practice Regarding Blood Transfusion," San Antonio, TX (April 26, 2018).

Co-authorship needs only to be entered by one Elements user. Make sure you appropriately tag your co-authors.

## CV Guide Sample Entries



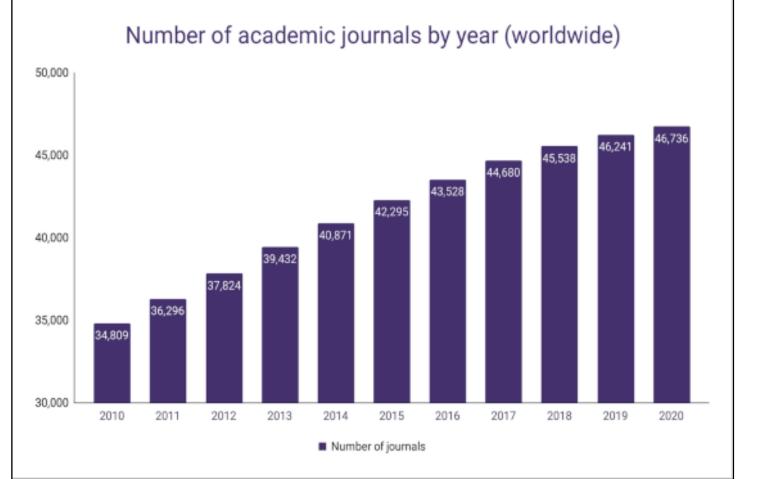
#### Sample entry for funded contract (work ongoing/active):

 Principal Investigator: Parker S., Supporting Investigator: Jesso M., Supporting Investigator: Wolf L. *Human Factors in Outpatient Dialysis*. Awarded 2019; July 15, 2020 - July 14, 2023, Centers for Disease Control, \$108,737.

#### Sample entry for funded grant (work completed):

- Principal Investigator: Milam T., Co-Investigator: Morgan S, Supporting Investigator: Musick DW. *Carilion Clinic Telemedicine Network Delivery*. Awarded 2016; October 1, 2016 -September 30, 2019, United States Department of Agriculture, \$684,182.
- Additional Information: Funding for purchase of telemedicine equipment only (no operational funds).

### What About Publication Metrics?







## What About Publication Metrics?

- Most commonly used:
  - **Citation count/analysis:** the quality of an article is assessed by the number of times other authors cite it; total citation count = number of times the work of a given author has been cited.
  - Journal Impact factor: frequency in which the average article in a given journal is cited in a given period (usually two years; adjusted annually).
  - H-index: the number of publications for which a given author has been cited by other authors at least that same number of times (.e., HI of 17 = person has published 17 papers that have each been cited at least 17 times).
  - I-10 index: the number of publications with at least 10 citations



## What About Publication Metrics?

- Four primary sources of citations, each searches various databases:
  - Web of Science: <a href="https://clarivate.com">https://clarivate.com</a>
  - Scopus: <u>www.scopus.com</u>
  - Google Scholar: <u>https://scholar.google.com/</u>
  - Mendeley: <u>www.mendeley.com</u>
- VT Faculty Statement on Responsible Use of Research Metrics
  - <u>https://www.facultysenate.vt.edu/Statements/responsible-research-metrics.html</u>



### Distinguish yourself in three easy steps

ORCID provides a persistent digital identifier (an ORCID iD) that you own and control, and that distinguishes you from every other researcher. You can connect your iD with your professional information — affiliations, grants, publications, peer review, and more. You can use your iD to share your information with other systems, ensuring you get recognition for all your contributions, saving you time and hassle, and reducing the risk of errors.

FIND OUT MORE ABOUT OUR MISSION AND VALUES

Use your iD, when prompted, in systems and

platforms from grant application to manuscript submission and beyond, to ensure you get credit

for your contributions.



The more information connected to your ORCID record, the more you'll benefit from sharing your iD - so give the organizations you trust permission to update your record as well as adding your affiliations, emails, other names you're known by, and more.



Get your unique ORCID identifier. It's free and only takes a minute, so register now!

### ORCID ID

- Unique identifier that is used to distinguish you from any/all other researchers.
- Free and easy to get at this link: <u>https://orcid.org</u>
- Elements uses a "harvester" feature, which goes out online and locates publications with your ID and imports them into the database with your approval.



## **Google Scholar Profile**



Link to set up your Google Scholar Profile:

https://scholar.google.com/intl/en/scholar/citations.html



				Share	Export
	David W. Musick 🍳	🖌 Edit	Metrics	← Open dash	ıboard
	(Musick, David W.)		Profile summary		
	Top peer reviewer		45 Total documents		
	Virginia Polytechnic Institute & State University		<ul> <li>36 Web of Science Core Collection publications</li> <li>Preprints</li> <li>Dissertations or Theses</li> <li>83 Verified peer reviews</li> <li>3 Verified editor records</li> </ul>		
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### Clarivate/Web of Science Profile

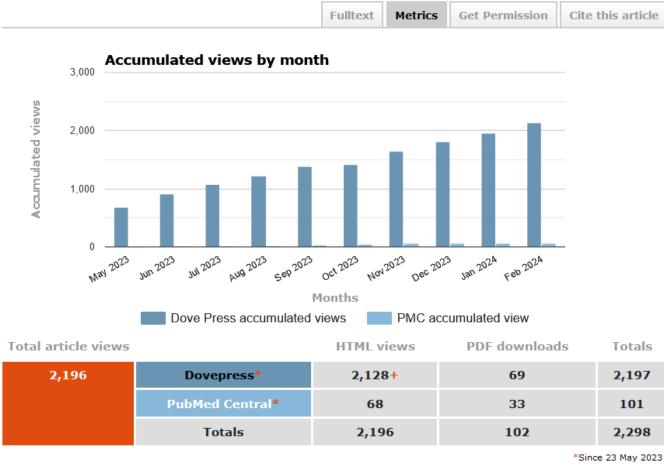
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From 1900 → to 2024 →	<b>321</b> Analyze Without self-citations		<b>330</b> Without self-citations				



#### ORIGINAL RESEARCH

A Pilot Study Assessment of Medical Student Knowledge and System Citizenship Attitudes Pertaining to Health Systems Science

#### 🔰 🖪 🎦 in 堃 🖂



View citations on **PubMed Central** and **Google Scholar** 

### Journals Are Starting to Provide Article-Level Metrics

#### CITE THIS ARTICLE

Musick DW, Mutcheson RB, Trinkle DB. A Pilot Study Assessment of Medical Student Knowledge and System Citizenship Attitudes Pertaining to Health Systems Science. *Adv Med Educ Pract*. 2023;14:499-514 https://doi.org/10.2147/AMEP.S403240

Х

https://www.dovepress.com/article\_metric.php ?article\_id=83912

## Altmetrics

- "Alternative" to traditional metrics
- Meant to complement traditional metrics
- Tracking variety of work products online:
  - How many times was it downloaded?
  - Who is reading my work? (on Mendeley, bookmarking sites, etc.)
  - Was it covered by any news agencies?
  - Are other researchers commenting on it?
  - How many times was it shared? (on Facebook, Twitter, etc.)
  - Which countries are looking at my research?





### Tips for Effective CVs

- Pay attention to "readability" spacing, consistent use of traditional fonts and punctuation, include page numbers, avoid overstuffing
- Make category headings stand out (easier to find)
- Number your publications, presentations
- Include as much relevant information as possible
- Distinguish between abstracts and articles that ARE vs. ARE NOT peer-reviewed
- Avoid too many/unknown abbreviations and institution—specific jargon/nomenclature



## Most Common CV Mistakes

Please remember: the final responsibility for ensuring that your CV is up to date and accurate belongs to **YOU!!** The Elements database system is a useful tool, but it is not designed to generate the perfect CV – every CV will require careful review and editing prior to submission.

Including too much personal information (e.g., age, social security or license numbers, demographics)

Omitting information/details

Incomplete citation information for publications (e.g., dates, DOI and/or PMID numbers)

**Duplicate entries** 

Presentations in incorrect categories

General proof-reading for format, typos, other errors





### Happy to help!

## Questions or Comments?



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smumbargerwells@carilionclinic.org

